

# Sol Choi: UX Designer

[Portfolio](#) — [E-mail](#) — Pittsburgh, PA

EDUCATION	<i>M.S. Entertainment Technology</i> Carnegie Mellon University	2022 - 2024
	<i>B.S. Information and Interaction Design</i> Yonsei University, Seoul, South Korea <ul style="list-style-type: none"><li>Dual major in Food and Nutrition</li></ul>	2016 - 2022
	<i>Industrial Design</i> Tecnológico de Monterrey, Monterrey, Mexico	2018 - 2019
WORK EXPERIENCE	<i>UX Research Lead</i> Incheon, South Korea Smart Home Air Purifier Research Lead at the Design Experience Lab Yonsei	Jan. 2021 - Present
	<i>UX Designer</i> Incheon, South Korea <a href="#">Makerspace</a> <ul style="list-style-type: none"><li>Research and design the shared kitchen layout</li></ul>	Jan. 2022 - May. 2022
	<i>Teaching Assistant</i> Incheon, South Korea <ul style="list-style-type: none"><li>Interaction Design (IID3004-01-00)</li><li>Techno-Art Division Capstone (TAP4001-02-00)</li></ul>	Feb. 2021 - Jul. 2021
	<i>Co-founder</i> Monterrey, Mexico Makeupfood <ul style="list-style-type: none"><li>Product designer, UX designer, Patent developer of millennial grass</li><li>Obtained government funding and launched in Amazon Mexico</li></ul>	Aug. 2019 - Dec.2020
	<i>Salesperson</i> Mexico City, Mexico OnDay Cosmetics <ul style="list-style-type: none"><li>Won the contract and launched in 340 stores at Sally Beauty Mexico</li></ul>	Jan. 2019 - Feb.2020
	<i>Design Intern</i> Monterrey, Mexico <a href="#">INC Mty.</a> Speakers Management <ul style="list-style-type: none"><li>The biggest entrepreneurial festival in Latin America</li></ul>	Aug. 2018 - Dec.2018
	PUBLICATIONS	<ol style="list-style-type: none"><li><b>Eunsol Choi</b>, Younah Kang. <a href="#">A Multi-Sensorial Interface to Engage Public to Try New Healthy Foods</a>. <i>In Interactive, Mobile, Wearable and Ubiquitous Technologies (IMWUT)</i>, June, 2022 (provisionally accepted)</li><li>Soonho Kwon, <b>Eunsol Choi</b>, Minseok Kim, Sunah Hwang, Dongwoo Kim, Younah Kang. <a href="#">What Happens to My Instagram Account After I Die? Re-imagining Social Media as a Commemorative Space for Remembrance and Recovery</a>, <i>In IFIP Conference on Human-Computer Interaction INTERACT</i>, pp.449-467, Springer, Cham, August, 2021</li></ol>

2. Jungyeom Kim, **Eunsol Choi**, Soohyun Yoon, Youbeen lee, Dongwhan Kim. [BEHIND CHICKEN RATINGS: An Exploratory Analysis of Yogiyo Reviews Through Text Mining](#), *In International Journal of Korea Contents Association* October, 2021 (accepted, to appear)
1. Geonhee Lee, Songyi Kim, **Eunsol Choi**, Younah Kang. [Brainstorming With an AI chatbot: Does Its Personality Matter Among Extraverted and Introverted Co-workers?](#), *In International Journal of Human-Computer Interaction*, October, 2021 (provisionally accepted)

## HONORS, AWARDS

5. Presentation Aug. 2021  
*Oral presenter at INTERACT 2021*
4. Honor Roll Feb. 2021  
*Yonsei University, Awarded to outstanding 3 percent of the students*
3. Big Data Conference Yonsei Dec. 2021  
*1st Place with sentiment anomaly detection on internet words*
2. Gold Medal Jan. 2019  
*National Taekwondo Competition, Puebla, Mexico*
1. Award of Excellence Dec. 2018  
*Technológico de Monterrey*

## SKILL SETS

- **Discover**  
Interview, Questionnaire, Focus group, Diary Studies, Observation, Participatory workshop, Field research, Web Scraping, Text Mining
- **Analyze**  
Thematic analysis, Atlas.ti, NLP, SPSS, SQL, Sentiment analysis, Tableau, Plotly, Pandas and NumPy(Python), Quantitative Analysis
- **Ideate**  
Journey map, Persona/Scenario, Storyboarding, Wireframe, Product sampling, Miro, Adobe XD, Framer
- **Implement**  
Adobe Suite, HTML/CSS/JS, Backend(Django, React), Rhino, Sketch, Arduino, 3D Printer, Laser Cutter, Figma, MIDI Systems, Machine Learning
- **Evaluate**  
A/B Testing, Usability Testing, Interview, Data Visualization

## LANGUAGES

- **English:** Native
- **Spanish:** Conversational
- **Chinese:** Advanced
- **Korean:** Native